

Penistone Paramount

Sponsor a Seat Scheme (Business Offer)

To celebrate our new seating as part of our recent renovation, we're offering the exciting opportunity to sponsor a seat in our much-loved cinema.

Having your name engraved on a personalised seat plaque is a completely unique way of acknowledging your support of our venue and contributes to the ongoing upkeep of this historic building.

It also makes a wonderful gift for the film or theatre lover in your life, a commemoration for someone no longer with us, or excellent business advertising.

When you sponsor a seat, you receive:

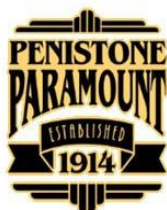
- A personalised plaque attached to the seat with your business name
- A certificate of sponsorship
- Two FREE cinema tickets (expiry of one year to purchase)
- A thank you on social media (if you choose)
- Static on-screen advertising (with other business sponsors) during the intermission for films throughout the year.

Business Package Costs:

- 2 years - £500 (With the option of extending once 2-year period is over)

The Small Print:

- This is a first come first served basis with a limited number of 10 seats available for businesses in the first year, with another 10 being released in 2025
- Any requests over the 10 will be considered if we have the seats available or rolled over to 2025 for first availability.
- Please specify whether you would like a specific seat or a random seat.
- If a specific seat: please provide a first and second choice of seats for contingency.
- Seat Sponsorship does not guarantee you can sit in your seat.
- Names only – no quotes or dates.
- The name plaque will be applied to the hardwood back of the seat.
- Certificates will be dispatched within 28 days of receipt of your seat sponsorship form and payment. Certificates for gifted seat naming are also available.



www.PenistoneParamount.co.uk



Penistone Paramount
Shrewsbury Road
Penistone, S36 6DY
T: 01226 767532
E: boxoffice@theparamount.co.uk
W: www.penistoneparamount.co.uk

Penistone Paramount

Sponsor a Seat Application

Name: _____

Address: _____

Postcode: _____

Telephone: _____

Email Address: _____

Seat Selection:

Seat – First Choice:

Area: Stalls (Downstairs) ☐

Row: _____

Circle (Upstairs) ☐

Seat Number: _____

Seat – Second Choice:

Area: Stalls (Downstairs) ☐

Row: _____

Circle (Upstairs) ☐

Seat Number: _____

Or: Random seat chosen by cinema ☐

Name of business to appear on sponsored seat: 32 characters max. including spaces (up to 16 per row)

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Sponsor a Seat Application

Payment Method: BACS or Card if preferred (in person during Box Office hours)
BACS payment details to be provided once form is returned and request approved.

*This is to ensure that we have enough seats for the requests.

Please send your completed form to: Operations Manager, Penistone

Paramount Cinema, Shrewsbury Road, Penistone, S36 6DY

Or via email to: boxoffice@theparamount.co.uk

Static Advertising Images: Please send your business advertisements to
boxoffice@theparamount.co.uk

Sizes/format as follows:

- The preferred file format is png or a print ready pdf with a minimum of 300 dpi
- Image Size A4 (21cm Wide x 29.7cm High)

An example of the on-screen advertising layout that will be featured as part of our intermission screens is as follows:



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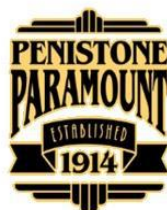
SEAT SPONSORS - THANK YOU TO THE FOLLOWING LOCAL BUSINESSES FOR SUPPORTING US



SPONSOR US? Individual & business options are available. For more info visit www.bit.ly/ParamountSponsorASeat

NB: The above Image is for illustrative purposes only and is subject to change.

SUPPORT
Your local
CINEMA



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